

PEDESTRIAN SAFETY – LOOK OUT BEFORE YOU STEP OUT

The 'Look Out Before You Step Out' campaign aims to educate pedestrians to take an extra moment to look before stepping out onto roads, as well as choosing places to cross.

Council's Road Safety Officer Karen Trethowan said "Council is updating the worn decals at refuges, intersections and crossings to remind pedestrians to look out for oncoming traffic.

These stickers serve as a simple reminder to look out before you step out, as it could save your life.

They are designed to catch your attention just before you cross the road. and are especially designed to attract the attention of people on mobile phones, stopping them from walking out into traffic without looking.



"It's important to have your head in the moment and make safe decisions with crossing the road. With the increase in technology use we are becoming more distracted and less aware of our surroundings," Karen said.

Key Safety Tips For Crossing The Road

- Never assume that an approaching vehicle can see you or will stop for you – wait until all vehicles have stopped before you step off the kerb.
- Look before you cross. Just because someone else decides to cross, doesn't mean it's safe for you.
- Avoid crossing between parked cars or at the front or back of buses and large vehicles.
- At intersections, check for turning vehicles before you leave the kerb, and while you are crossing the road.
- Always use pedestrian crossings or other pedestrian facilities where possible.
- Unplug your earphones and put away your phone.